



AIR | The Future of AI in Healthcare  
Lessons from RADIOLOGY

7-8 May, 2026 | Budapest, Hungary

# Sponsorship Prospectus

# AIR | The Future of AI in Healthcare

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## Welcome

Dear Colleagues and Friends,

We are pleased to invite you to a new and exciting conference:

### **AIR: The Future of AI in Healthcare: Lessons from Radiology**

This pioneering educational opportunity, brought to you by renowned physicians, scientists, health professionals and leaders, will delve into the forefront of artificial intelligence (AI) applications in healthcare, learning from the advancements in radiology. As AI continues to revolutionize medical imaging and diagnostic processes, this conference promises to deliver invaluable insights on the successful implementation and scaling of these groundbreaking technologies along care pathways and across healthcare systems.

Join us in discovering how the invaluable lessons learned from radiology's journey with AI can be applied across various healthcare specialties, paving the way for the future of medicine. Engage with industry pioneers and equip yourself with practical insights to position your organization at the forefront of the healthcare AI revolution.

Your expertise and support would enhance the depth and reach of this event and significantly contribute to its success and global impact. We invite you to join us in shaping the future of AI in healthcare.

This conference is in collaboration with K2AI, our Gold Sponsors.

Prof. Jacob Sosna & Dr. Jacob Visser

Conference Chairs

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### Profile of Attendance

- Radiologists seeking to enhance their practice with AI tools
- Hospital executives and healthcare leaders driving digital transformation
- IT professionals developing healthcare technology infrastructure
- Physicians interested in AI's clinical applications
- Industry leaders developing healthcare AI solutions

### Why Support AIR?

- Networking opportunities with key stakeholders, including:
  - Radiologists
  - Scientists
  - hospital executives
  - IT professionals
- Showcase your organization's commitment to advancing AI in healthcare
- Excellent networking opportunity with experts in the field
- Participation in discussions regarding the present and future of worldwide pediatric health care
- Numerous opportunities to make personal contacts throughout the Congress and promote your business

**For More Information Please See the Conference Website:**  
[www.air-conf.com](http://www.air-conf.com)

### General Information

**Venue:** Madrid, Spain

**Dates:** May 7-8, 2026

#### General Timetable:

Wednesday, May 6	Arrival and Pre-conference workshop (evening)
Thursday, May 7	Full day conference
Friday, May 8	Full day conference

**Conference Language:** English

#### Letter of Invitation

Official letters of invitation will be sent upon request. Please note the letter does not represent a commitment on the part of the Organizing Committee or the Conference to provide any financial assistance.

#### Visas

Exhibitors are requested to check with the Consulate in their home country or with their travel agency for visa requirements. It is the responsibility of the exhibitor to obtain a visa as necessary.

#### Insurance

The Conference organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to Conference participants (or their accompanying persons), either during, or as a result of the Conference. Delegates and their accompanying guests are strongly advised to purchase adequate travel insurance for the duration of their travel, the Conference and tours.

#### Banking and Exchange

The official currency in Spain is Euro.

#### Dress Code

Informal for all occasions.

**For More Information Please See the Conference Website:**

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**Information for Sponsors and Exhibitors**



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### Application for Sponsorship

Application for Sponsorship can be made in writing with the enclosed booking form to:

Paragon Team  
Ms. Limor Aharoni, VP Industry Liason & Sales  
Email: [laharoni@paragonpco.com](mailto:laharoni@paragonpco.com)

All company details, as filled in the form, will be used for advertising.

Once an application is made, a contract will be sent to you for completion.

This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address.

### Terms of Payment

50% + VAT due upon signing

50% + VAT due up to 30 days prior to the conference date.

The total amount **must be paid** before the opening date of the conference.

### Payment Methods

Option 1: Payment by credit card

Option 2: Payment by bank transfer:

Details will be provided on the invoice

Bank charges are the responsibility of the payer.

### Cancellation Policy

Cancellations will be accepted in writing only. Notice received less than 10 weeks prior to the conference will be charged 50% of the sponsorship fee, provided the exhibition space is rented to another exhibitor. No reimbursement will be made from one month prior to the conference.

### Terms and Conditions

The terms and conditions of Sponsorship and Exhibition are included in this prospectus. Please note that a signature on the Exhibition contract indicates the acceptance of these terms and conditions.



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### Sponsorship Opportunities

An exciting range of Sponsorship opportunities has been created to allow each company the opportunity to showcase itself as best suits their needs and budget.

Companies may select a package from our options below:

<b>Platinum Sponsorship:</b>	<b>Sponsorship of € 45,000</b>
<b>Gold Sponsorship:</b>	<b>Sponsorship of € 30,000</b>
<b>Silver Sponsorship:</b>	<b>Sponsorship of € 18,000</b>
<b>Exhibition space only:</b>	<b>Sponsorship of € 9,000</b>

Companies exhibiting only will be acknowledged as exhibitors.

See below the packages that we have created for Platinum, Gold, Silver and Bronze Sponsors.

Feel free to speak with us about a **tailor-made individual package** for your organization. Anything is possible!

■ **SEE NEXT PAGE FOR SPONSORSHIP OPTIONS**

### Platinum Sponsorship Package

€ 45,000

#### ❖ **Workshop**

- Sponsorship of a workshop - subject to the approval of the Scientific Committee.
- Includes: Hall rental, standard audio/visual equipment, display table.
- Workshop program will be included in the final program
- Sponsorship slide to be shown at the start of the workshop/ lecture.

#### ❖ **Exhibition Space**

- 12 sqm exhibition space. Platinum Priority Exhibition space allocation, including:
  - 6m x 2m u-shape white panels, lights and fascia name, furniture package of trestle table, 2 chairs plus one double socket power connection.
- **6 Conference registrations**

#### ❖ **Advertisement**

- Acknowledgement of Sponsorship in all conference advertising.
- Inclusion of Sponsor's workshop in the final program and on the website.
- One promotional flyer distributed at the conference (one A4 pages to be provided by Sponsor).
- Acknowledgment of Sponsorship in the conference advertising as "Platinum Sponsor."
- Sponsor's logo with hyperlink on Conference website.
- Company Logo included in official sponsor signage

### Gold Sponsorship Package

€ 30,000

#### ❖ **Exhibition Space**

- 8 sqm exhibition space. Gold Priority Exhibition space allocation, including:  
4m x 2m u-shape white panels, lights and fascia name, furniture package of trestle table, 2 chairs plus one double socket power connection.
- **4 Conference registrations**

#### ❖ **Advertisement**

- Acknowledgement of Sponsorship in all conference advertising.
- Inclusion of Sponsor's workshop in the final program and on the website.
- One promotional flyer distributed at the conference (one A4 pages to be provided by Sponsor).
- Acknowledgment of Sponsorship in the conference advertising as "Gold Sponsor."
- Sponsor's logo with hyperlink on Conference website.
- Company Logo included in official sponsor signage
- Marketing newsletter is to be sent out to all conference attendees.



### Silver Sponsorship Package

€ 18,000

#### ❖ **Exhibition Space**

- 6 sqm exhibition space. Gold Priority Exhibition space allocation, including:  
3m x 2m u-shape white panels, lights and fascia name, furniture package of trestle table, 2 chairs plus one double socket power connection.
- **3 Conference registrations**

#### ❖ **Advertisement**

- Acknowledgement of Sponsorship in all conference advertising.
- Inclusion of Sponsor's workshop in the final program and on the website.
- One promotional flyer distributed at the conference (one A4 pages to be provided by Sponsor).
- Acknowledgment of Sponsorship in the conference advertising as "Silver Sponsor."
- Sponsor's logo with hyperlink on Conference website.
- Company Logo included in official sponsor signage

### Exhibition Space Only

€ 9,000

#### **Exhibition space to include:**

- 6 sqm exhibition space:  
3m x 2m u-shape white panels, lights and fascia name, furniture package of trestle table, 2 chairs plus one double socket power connection.
- 2 Conference registrations
- Additional space can be purchased upon request at a cost.
- Acknowledgement of Sponsorship in all conference advertising.
- Sponsor's logo with hyperlink on Conference website.

### Other Sponsorship Opportunities

#### **Sponsorship of a workshop or 20-minute lecture € 12,000 as part of a session**

- Sponsorship slide to be shown at the start of the workshop/ lecture.
- Company logo appearing on the list of exhibitors on the website and on all conference publications.
- Workshop or lecture topic to be agreed upon with the committee.
- 2 exhibitor badges including lunch and coffee breaks (as included in the conference program)

#### **Conference Badges (exclusive sponsorship) € 5,000**

- Conference badge to be given to each Conference participant.
- The badge will bear the sponsor's and Conference logo.
- Sponsor's logo with hyperlink on Conference website

#### **Lanyards (exclusive sponsorship) € 5,000**

Branded lanyards bearing the Conference and Sponsor's logo to be given to all participants.

- The sponsoring company is responsible for the production of approximately 500 lanyards.
- The design of the lanyards needs to be approved by the organizers.
- Sponsor's logo with hyperlink on Conference website

#### **Promotional Material € 1,500**

- Distribution of promotional material, such as leaflets and brochures, at the conference.
- Please note that the material should be provided by the Sponsor and must be approved by the Secretariat (maximum size A4).

## Social Function Opportunities

### Welcome Reception

€ 6,500

Exclusive Sponsorship of the Conference Welcome Cocktail Benefits include:

#### **Advertisement**

- Branding/logo in Conference Program
- Significant branding at the Welcome Reception
- Sponsor's logo with hyperlink on Conference website
- Name & logo on menus and Welcome Reception vouchers
- **2 complimentary registrations** to the Conference and social functions

#### **Acknowledgement**

- Acknowledgement of Sponsorship in all conference advertising.
- Sponsor's logo with hyperlink on Conference website

### Other Options and Special Requests

We are aware that the Sponsorship of any of the above items may not suit your current marketing aims. If none of the options listed above match your needs, we will be happy to offer another tailor-made option to meet your requirements.

Please feel free to contact us to discuss your needs and create a tailor-made option to meet your requirements.

### Acknowledgements

Please note that all Sponsorship opportunities include:

- The publication of the Sponsors' logos with hyperlinks on the Conference website
- Acknowledgement slide in the lecture hall

Please forward your company logo (in eps 300dpi format) in both black and white and full color versions to [laharoni@paragonpco.com](mailto:laharoni@paragonpco.com).